

Message Text

UNCLASSIFIED

PAGE 01 TEHRAN 07472 221107Z
ACTION NEA-10

INFO OCT-01 ISO-00 EB-08 /019 W
-----130405 221321Z /43
R 220911Z AUG 77
FM AMEMBASSY TEHRAN
TO USDOC WASHDC
INFO SECSTATE WASHDC 4181

UNCLAS TEHRAN 7472

E.O. 11652: N/A
TAGS: BBSR IR
SUBJ: WTDR/FTI

REF: USDOC 8593

1. IRAN
 2. CNTRY CODE 507
 3. SER NO
 - 4 SHERKAT SANAYEH PARS AMERICA (SAHAMI AAM)
 - 4A. CODE K
 - 4B. CODE A
 - 4C. CODE
 5. ALUMINUM BLDG SHAH AVE
 6. TEHRAN IRAN
 7. ESTABL 1957
 8. EMPL 700
 9. SIZE (18-X) VERY LARGE
 10. REPUTATION (22-X) GOOD
 11. MANUFACTURES AND DISTRIBUTES THROUGHOUT IRAN
 12. RPT DATE 8/77
 - 13A. 33347/5 IMP OF ALUMINUM INGOTS, PRODUCTION PRIMARY ALUMINUM PLANTS
 - 13B. 33127/5 IMP OF COLD ROLLED STEEL SHEET AND STRIP
 - 13C. 28216/5 IMP OF SYNTHETIC RESINS FOR PROTECTIVE COATINGS
 - 13D. 35854/5 IMP OF COMPRESSORS AND COMPRESSORS UNITS, ALL
- UNCLASSIFIED

UNCLASSIFIED

PAGE 02 TEHRAN 07472 221107Z

- REFRIGERATIONS
- 13E. 34941/5 IMP OF AUTOMATIC REGULATING AND CONTROL VALVES
 - 13F. 38220/5 IMP OF AUTOMATIC TEMPERATURE CONTROLS
 - 13G. 36320/03 MFR DIST OF HOUSEHOLD REFRIGERATORS AND FREEZERS
 - 13H. 33541/03 MFR DIST OF EXTRUDED ALUMINUM ROD, BAR & OTHER EXT-RUDED SHAPES
 - 13I. 33571/03 MFR DIST OF ALUMINUM WIRES AND CABLES

13J. 34421/03 MFR DIST OF METAL DOORS AND FRAMES (ALUMINUM)
14. CONTACT NOUROLLAH ELGHANIAN TITLE MANAGING DIRECTOR
15. CALBE PARSAMERIC TEHRAN
16. TELEX NA
17. TEL 669473, 959491
18. FINANCIAL REFS BANK MELLI IRAN
19. TRADE REFS TECUMSEH PRODUCTS CO TECUMSEH MICHINGAN 49286
20. AGENCY REPS NA
21. FIRM IS ONE OF THE LEADING MANUFACTURERS OF HOUSEHOLD REFRIGERATORS, FREEZERS, ALUMINUM DOOR AND WINDOW FRAMES (PROFILES), AND CABLES. THE REFRIGERATORS MANUFACTURED BY THE COMPANY'S PLANT ARE KNOWN UNDER THE TRADE NAME "GENERAL STEEL". FIRM IMPORTS ITS REQUIREMENTS FROM US EUROPE AND JAPAN. THE SOVEREIGN INTERNATIONAL CORP 104-70 QUEEN BLVD FOREST HILLS NY MANAGED BY MR JOHN ELGANIAN, ACTS AS PURCHASING AGENCY IN THE US FOR THE FIRM. OFFICE IS LOCATED IN THE ALUMINUM BLDG, OWNED BY THE ELGHANIAN BROTHERS. THE PLANT, WHICH IS LOCATED IN AN INDUSTRIAL AREA AT KLM 6 OLD GHAZVIN ROAD, HAS AN ANNUAL PRODUCTION CAPACITY OF 100,000 REFRIGERATORS, 2,000 FREEZERS AND 7,000 METRIC TONS OF ALUMINUM FRAMES (PROFILES). THE MAJOR SHAREHOLDERS ARE THE ELGHANIAN BROTHERS, 51 PERCENT AND THE FINANCIAL ORGANIZATION FOR THE EXPANSION OF OWNERSHIP OF PRODUCTIVE UNITS (GOVT AGENCY) 49 PERCENT. THE ELGHANIAN BROTHERS HAVE EXTENSIVE REAL ESTATE HOLDINGS AND OWN SHARES IN SEVERAL OTHER MAJOR ENTERPRISES INCLUDING: PLASCO-KAR CORP (WTDR 6/3/75) AND
UNCLASSIFIED

UNCLASSIFIED

PAGE 03 TEHRAN 07472 221107Z

PLASCO CORP (WTDR 3/13/72). BANKING SOURCE REPORTS FIRM'S REGISTERED CAPITAL AT 160 MILLION RIALS AND RATES ITS BUSINESS REPUTATION AS "GOOD". FIRM REPORTS ITS REGISTERED CAPITAL AT 575 MILLION RIALS. THE FIRM'S FINANCES APPEAR SOUND AND OBLIGATIONS ARE PROMPTLY MET. THE EMB RECOMMENDS THE COMPANY AS A GOOD TRADE CONTACT FOR INTERESTED AMERICAN FIRMS.
22. PREPARED BY A MELIKIAN APPROVED BY DAVID E WESTLEY
AT AMEMBASSY TEHRAN
SULLIVAN

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 22-Aug-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977TEHRAN07472
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770302-0705
Format: TEL
From: TEHRAN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770836/aaaabdzv.tel
Line Count: 103
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: ec0f6956-c288-dd11-92da-001cc4696bcc
Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 23-Nov-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1523798
Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI
TAGS: BBSR, IR
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/ec0f6956-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009